

We uncover billion-dollar startups.

Changing the rules of venture capital and opening the door to almost all investors, Seismic backs startups looking to shake the very core of their industries.

INVEST NOW

It is time to invest in Venture Capital.

- We believe that everyone should be able to add venture capital to their portfolio, not just the richest 1% and institutions.
- Venture Capital is one of the highestperforming asset classes of the past 25 years, beating out public markets.
- With Seismic Capital, you are investing in a curated portfolio of emerging growth companies providing diversification within the asset class.
- We see great deals. Our "deal flow" is provided by our extensive ecosystem.
 This allows us to select companies we determine, through our due
 diligence, to have a high probability to shake up their industries and deliver
 outsized returns.

CA US Venture Capital Return Rates (%) vs. S&P 500*



*Source: Cambridge Associates, LLC



A Seismic shift:

Invest in Seismic as we build a portfolio of potential unicorns aiming to change the world.

Yesterday, we routinely flew millions of miles at enormous cost to see customers and attend conferences.

TODAY we're logging into Zoom.

Yesterday, we would mark our favorite shows on the calendar.

TODAY we're streaming via Netflix and other platforms whenever we want.

Yesterday, we went to ATMs to pay back our friends.

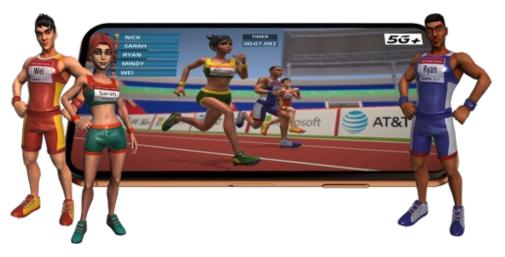
TODAY "Venmo" is a verb.

IMAGINE if you had been an early investor in ZOOM, NETFLIX, or VENMO.



Seismic's Featured Companies





Game Cloud Network (GCN) is positioned to be a leader in mobile game development, hosting and in-game advertising.

Seismic has agreed to provide limited support to **Evolectric**, a Long Beach California-based technology firm specializing in electrified transportation and battery technologies that convert small- and mid-size gas-powered fleet trucks to electric vehicles.







With Seismic, <u>anyone</u> can add venture capital to their portfolio.



Ultra-wealthy people, family offices, institutional investors, pension funds, and college endowments have been investing in venture capital for decades. VC has created OUTSIZED RETURNS for these investors.

SEISMIC OPENS THE DOOR to all investors.

Your investment in Seismic is an investment in all of our holdings—not just one. This diversification of companies, industries, and stages will be a strategic advantage for our shareholders, aiming to mitigate risk and maximize the probability of success.

Seismic doesn't charge management fees (venture funds do) and our leadership owns the same class of shares as our investors.

We aim to win together!

How your investment makes money.

You own...

Equity shares

of Qualified Small Business Stock of Seismic Capital Company.

We all (Seismic, our portfolio companies, and investors) own the same share class, and we all have equal priority for distributions and share price movements.

...and those shares turn into returns through:

DIVIDENDS - We will issue them if we are able to when our companies begin to cash flow.

DISTRIBUTIONS - We will pay them if we are able to when we exit from an investment (through an IPO or a sale or a spinoff).

SHARE SALES - When you decide to sell your shares, if we've done our job right, the price will have gone up since you purchased them, and you will benefit from that, too.



REASON #1:

Early Access to High-Potential Startups

Seismic's job is to get in on the ground floor of startups that can radically change—and eventually dominate—their industries.

Disruptive innovators and entrepreneurs shake up their industries, reimagining every aspect of their businesses, including pricing, distribution, and even the way customers interact with their products. In the process, they can grow to become giant companies that overtake established players.

Seismic seeks to invest in startups before they become too expensive, Our goal is to exit our holdings via a public offering or sale. Put simply, we aim to buy low, support the companies' growth, then sell high.







REASON #2:

An Experienced Team to Locate and Optimize Quality Companies

Individual investors have a tough time investing directly in startups, because of:

- High investment minimums
- High net worth requirements
- Required due diligence
- Difficulty of diversification

What does the management team accomplish?

Seismic extensively reviews every company that will come into the portfolio AND it supports the company at each stage of development. Few individual investors can accomplish that.



REASON #3:

Seismic Startups Receive Our Support So They Can Focus on <u>Growing</u> the Business, Not <u>Running</u> the Business

Our startups are laser-focused on growing their customer base, technology, and quality of their products.

This is why at Seismic, one of our key support functions is taking over the administration of the company (HR, payroll, etc.) to take that burden away the founder's time and focus.

Our founders focus on growth, not logging vacation hours.



REASON #4:

We Know How to Identify Innovation

Company Selection Overview

1

2

3



Will this idea and company shake up the market?

Does it fit into our areas of expertise?

- Streaming media Process
- Fintech
- Mobile gaming
- improvement
- Medtech

Does the company have a product ready?

What about customers?



Tying the process together

Seismic invests in impactful companies focused on developing technology, building products, and acquiring customers. All must comply with the highest standards of integrity and accountability to promote and protect the environment and our communities.

REASON #5:

An Advisory Board to Expand a Firm's Network

A great idea is just a start. Companies benefit from **guidance**, **mentorship**, **and newly opened doors** so that they and their companies can reach full potential.

How?

We custom-assign a subset of our network of innovative business leaders who provide the connections and insight that may fuel seismic success. Our advisors put their deep C-Suite experience to work for our companies, opening doors to sales and partnerships.

ADVISORS



Mitchell Berman *Entrepreneur in Residence*



Demetrio Cuzzocrea *Technology & Web Analysis*



De'Ana DowEnergy & Financial
Markets



Robert Finney
Banking / Corp.
Finance



Theresa MooreDiversity, Inclusion,
& Media Advisor

Incubation Advisor

Brad Paden



Bruce Waxman
Entrepreneur
Compensation &
Recruitment
Advisor



Colby Wise
Engineering
Leader

PAST ADVISORS



Robert AndrialisSecurities Strategy



Porter Bibb *Multi-Media Advisor*



David MercerGovernment/Public Affairs
& Diversity Advisor



Roxanne Taylor

Marketing / Corporate

Communications Advisor



Joey K. Tuttle *Information Design & Infrastructure*





REASON #6:

Tax Advantaged with an Innovative QSBS Structure (for most investors)

When you invest in Seismic, you are purchasing shares of Qualified Small Business Stock (QSBS), which shields most investors from capital gains taxes when they sell their shares.

- Investors who hold their shares for five years or more may avoid paying capital gains taxes when they sell their shares.
- If we pay dividends or make distributions while you are holding your stock, as we intend to do, these are subject to tax just like other dividends as opposed to ordinary income.
- There is no lock-up or holding period; investors may sell their shares at any time.

Subject to IRS restrictions, please consult your tax professional for personalized advice.



REASON #7:

ESG: Seismic Impact Beyond the Bottom Line

When you invest with Seismic, you are providing capital to startups that strive to meet the highest standards of integrity and accountability—not only to advance the bottom line, but also to promote and **protect the**environment and our communities.

Our firm and the startups we acquire are committed to a more responsible and sustainable economy, less inequality and poverty, better health, greater human connection, and more jobs with purpose and dignity. We value and advance diversity and inclusion across all lines.

Our investment process includes a strong environmental, social, and governance (ESG) focus.



REASON #8:

Our C-Suite

Our senior leadership has been investing in innovative disruptors for decades, fine-tuning a process that zeroes in on startups that are primed for **Seismic** growth. Our firm's founders guide every aspect of portfolio strategy.



Steven Weinstein, CEO

Named a CEO Visionary by the LA Business Times, Steven puts his vast experience to work in leading Seismic as it seeks to uncover the world's next unicorns. Throughout his career, Steven has been at the forefront of technological innovation and process improvement. The CEO of Seismic led the teams that put real-time information into formally static apps, started artificial intelligence processing in the creation of news stories, and developed the first hypertext links into news articles. These innovations lead to practices that we consider customary today. Frequently ahead of his time, he started and led a messaging company before mass marketing by email, SMS, and other electronic means became popular. He has raised significant capital for ventures from technology to real estate.

REASON #8: (cont'd.)

Our C-Suite



Eric White, Chief Investment Officer

After spending years as an investment banker with billions of dollars of successful transactions for prominent firms, Eric puts his expertise to work at Seismic Capital as he leads the investment team and advisory board seeking innovative megatrends and the companies he believes can participate in them, aiming to shake up their industries and profits for our shareholders. His experience includes being a founder of a hugely successful Silicon Valley tech company, an advisor to venture capital and private equity firms, and leading a Washington, DC public affairs and advisory firm focused on technology, gaming, media, communications, transportation, banking, and small business.

REASON #8: (cont'd.)

Our C-Suite



Alice Neuhauser, CFO

Named LA Business Journal CFO of the year in the "Small Private Business" category and a Finalist for the LA Business Times Rising Star Award, Alice's talents and experience are leveraged by Seismic Capital's investment committee and portfolio companies. Alice manages the internal and external procedures of Seismic. Building on her previous experience on behalf of lenders such as JPMorgan Chase, where she stepped into executive management of distressed clients. she has seen companies develop problems and knows the pitfalls to avoid. Those experiences provide a deep understanding of how start-ups can succeed. Her operational and regulatory compliance oversight is foundational to her work with Seismic. She oversees the Cap Table with Seismic's transfer agent, coordinates accounting books and records with the company's CPA firm, and manages compliance with Seismic's auditor and regulatory filings with the SEC. She also handles banking, IRA, and broker-dealer relationships. She will be overseeing the integration of Seismic's portfolio companies as they are brought into the portfolio, providing accounting, HR, and other services so those firms can squarely focus their efforts on building products and growing revenue.

Now is the time to invest in the next wave of innovation!

Seismic Capital Company enables you to invest in a portfolio of startups that we believe will reshape their industries, grow into dominant players, and change the world as we know it.

We hope that you join us on our mission to identify, acquire, and grow what believe to be seismic startups—the next big thing is waiting.



Seismiccc.com

424.512.2200

PURCHASE SHARES

Investment in this security involves significant risk.

- You are participating in the first significant investment round of our company, so we don't have a current portfolio of companies. We have to find and grow them in order to succeed.
- Finding and growing Seismic companies takes a highly experienced management team, which we attracted by selling them shares at a significant discount to the shares we are selling today.
- Starting this company and bringing you this offering involves upfront costs. Since there is no minimum amount for this capital raise, early investors should understand that some or all their investment may not go to investments in Seismic companies.
- This is a private offering and therefore is "illiquid," meaning that there is no current public market for the stock. If you want to sell your stock you may not be able to do so, or you may have to sell at a steep discount.
- These are some of the potential risks of this offering. You really should read the offering circular, including the "Risk Factors" section which contains a complete set of potential risks. You can find it here.